



2010 ANNUAL REPORT TO THE PUBLIC

(5/1/09 – 4/30/10)

OUR MISSION

Children's Medical Charities of America (CMCA) is an IRS-recognized tax-exempt federated group representing charitable organizations operating substantial children's medical programs. Its mission is to organize and prepare its member charities for effective participation in at-work employee charitable fund drives and other types of fundraising activities, to screen and certify these charities to assure they meet the eligibility criteria to participate in these fund drives, to help educate contributors about the work of these worthy causes, and to provide for the secure, accurate, and timely transmission of contributions from the fund drives to the recipient charities. And to do all the above as cost-effectively as possible consistent with delivering quality service.

Established to help charities participate more effectively in the U.S. Government's annual employee fund drive, the Combined Federal Campaign, Children's Medical Charities of America has also expanded into fund drives conducted by state and municipal governments, United Ways, and corporations, either by representing its members directly or by cooperating with other federated groups.

PROGRAM SERVICES

To accomplish its mission, Children's Medical Charities of America provides the following programs and services to its members and to the giving public:

- ✓ Fund drive application assistance.
- ✓ Review and certification of charitable agency eligibility documentation.
- ✓ Representation of the members before fund drive organizing and/or regulatory authorities.
- ✓ Disseminating information about the work of the charities to the workplace giving public.
- ✓ Organizing member participation in fund drive promotional and educational events.
- ✓ Forwarding contributor name and address information, if requested, and accounting for and transmitting gift funds, with annual audit.

THE YEAR IN REVIEW

Children's Medical Charities of America approved and certified 54 members in the Fall 2009/2010 fund drive campaign year and raised \$4.7 million in cash and pledges. A complete list of the member charities, including descriptions of their programs, addresses and direct contact information is available at www.childrenmedical.org.

Either directly or through cooperative arrangements with other federations, members were presented in workplace fund drives reaching as many as 10 million employees. Members also had the option of participating in a variety of non-workplace fund raising programs. A detailed description of member services and benefits is available on the federation's web site.

AUDITED FINANCIAL STATEMENTS SUMMARY

For the year ended April 30, 2010

Public support:	
Combined Federal Campaign	\$3,922,690
State Employees & Corporate campaigns	107,810
Online Giving System donations	722,786
Less estimated uncollectible pledges	(724,883)
Less amounts distributed to member agencies	<u>(3,920,181)</u>
Total public support	108,222
Revenue:	
Charges to member agencies	<u>130,884</u>
Total support & revenue	239,106
Expenses:	
Program services	126,652
Administration	18,298
Fundraising	<u>94,156</u>
Total expenses	239,106
Changes in net assets	0
Net assets, May 1st	0
Net assets, April 30th	0

The federation is audited by the firm of Maze & Associates, CPAs, headquartered in Pleasant Hill, California.

A complete copy of their report for the fiscal year ended 4/30/2010 is available on request.

A copy of the federation's Form 990 IRS tax return is available on our web site.

MEMBER CHARITY FEES

For the fiscal year 2009/2010, charges to members equaled \$130,884. Total costs to members thus equaled 2.8% of revenue.

Member charities share in supporting the operating costs of the federation ("Total Expenses" in the federation audited financial statements) by having membership fees deducted from the donor-designated gifts they receive from the fund drives in which they participate as members of the federation. Fees are determined on a pro rata basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation operating costs will be ten percent.

Gifts made to the federation itself (versus gifts made to an individual member agency), and other federation revenue, such as interest income, are shared among all the member charities on the same proportionate basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation revenue will be ten percent.

Therefore, as a net result, should the federation's revenue exceed expenses in any given year, the member charities share the excess income in addition to the donor-designated gifts each has received; the membership fee is effectively zero. Conversely, should the federation's expenses exceed revenue, fees are apportioned against the members' donor-designated gifts to cover the net balance.

The proportionate formula notwithstanding, for the fiscal year 2009/2010, the federation "capped" fees that any individual member charity could be assessed. For revenue generated through the Combined Federal Campaign, there was a cap of \$12,500. For revenue from other fund drives, the cap was ten percent of gifts, with no minimum fixed dollar amount. Regardless of its respective gift totals, a member cannot be assessed an amount larger than this cap.

MEMBER CHARITY RESULTS – FALL 2009 CFC

	DESIGNATIONS	FEES
Africa AIDS Children's Relief Fund	\$120,242	\$5,290
Allergy and Asthma Network/Mothers of Asthmatics, Inc.	28,482	1,261
American Foundation for Children with AIDS	18,328	816
Asian Children's Assistance Limited	31,380	1,382
Ataxia Telangiectasia Children's Project	14,927	669
Believe In Tomorrow National Children's Foundation	29,756	1,379
Birth Defect Research for Children, Inc.	49,831	2,200
Blind Vietnamese Children Foundation	44,126	2,024
Boomer Esiason Foundation	16,415	739
Candlelighters Childhood Cancer Foundation	29,222	1,307
CHADD (Children & Adults with Attention-Deficit/Hyperactivity Disorder)	50,909	2,348
Child Health Foundation	34,832	1,531
Childhood Brain Tumor Foundation	59,928	2,688
Childhood Cancer Research and Assistance Fund	142,109	6,295
Children's AIDS Fund	76,634	3,414
Children's Corrective Surgery Society	28,705	1,258
Children's Craniofacial Association	12,743	566
Children's Disability Service Association	35,589	1,558
Children's Heart Foundation International	40,340	1,776
Children's Hospital & Research Center Foundation	88,745	3,863
Children's Hospital of Pittsburgh of UPMC	67,881	3,069
Children's House at the Johns Hopkins Hospital	115,803	5,357
Children's Inherited Brain Disorders Foundation	8,472	375
Children's Medical Ministries	50,764	2,251
Children's Miracle Network	245,763	10,927
Citizens United for Research in Epilepsy	28,957	1,360
Cleft Palate Foundation	69,850	3,120
Cornelia de Lange Syndrome Foundation	20,410	941
COTA Children's Organ Transplant Association	30,400	1,387
DC Immunization Welfare Center	8,244	389
Deaf Children's Literacy Project	29,336	1,288
Doug Flutie Jr. Foundation for Autism, Inc.	19,983	881
Down Syndrome Congress, National	64,378	2,862
FACES: The National Craniofacial Association	55,037	2,493
FRAXA Research Foundation	27,932	1,293
Heart Care International	9,307	411
Heartbeat International Worldwide	6,168	280
Heartspring	5,051	227
John Tracy Clinic	5,000	211
Little Hearts For Little Tots	22,506	985
Locks of Love	76,811	3,405
MAGIC Foundation	7,483	334
Medical Missions for Children, Inc.	2,016	85
Medicines for Humanity	12,169	540
Miracle Flights for Kids	22,136	983
Myelin Project	10,091	458
National Foundation for Facial Reconstruction	8,889	392

MEMBER CHARITY RESULTS – FALL 2009 CFC - continued

	DESIGNATIONS	FEES
Operation Smile	\$219,370	\$10,044
Pediatric AIDS Foundation	71,502	3,240
Premature Aging in Children - Progeria Research Foundation	10,327	474
Shriners Hospitals for Children	1,523,465	12,500
Songs of Love Foundation	4,621	196
Sudden Arrhythmia Death Syndromes (SADS) Foundation	9,493	423
Sunshine Kids Foundation	44,292	1,978

GOVERNANCE AND STAFF

CMCA is governed by an all-volunteer board of directors who receive no compensation for their services.

Jeanne Young, President
Rebecca Magestro, Vice President/Secretary
Dave Trump, Treasurer
Ann Armstrong-Daily, Board Member
Theresa Dorr'e, Board Member

The federation does not retain regular staff employees but instead retains outside service providers under the supervision of the Board of Directors. The two principal outside service providers are Maguire/Maguire Association Management, for membership and campaign support services, and Local Independent Charities of America for fiscal agent services.